

EDUCATION

Formal Education/Intellectual Credentials:

Bachelor of Education, University of Alberta, 1974
Member, Mensa Canada since 2003

Acquired Competencies Through Formal Training:

Facilitation

- TheatreSports 101, Vancouver TheatreSports League, July, 2002
- Thiagi: 52 Strategies for Improving Performance, November, 2001
- Whole Scale Design, Dannemillar Tyson, Seattle, March, 2001
- Training in Open Space Facilitation, Open Mind Consulting, Vancouver, 1996
- Process Facilitation Skills - Intersol 1994 Logical and Creative Problem-Solving Training, Mont Ste. Marie, 1985
- Synectics Innovative Teamwork Program, Boston, 1984

Teams and Partnerships

- Partnering Construction Projects, Resolutions International, Inc. Portland, Oregon, 1994

Leadership Development

- Leader as Coach, Tom Peters Group, San Francisco, Dec. 1998

Managing Change in Governance Settings

- Advanced Marketing Management Seminar, Banff, Alberta, 1987
- Marketing, The Planning Approach, University of Ottawa, 1986
- Public Opinion Polls and Policy Making, University of Ottawa, 1986

Knowing Self and Relating to Others

- Mediation Levels I and II, Justice Institute of B.C., April, 1992
- Conflict Resolution Workshop - Resolving Environmental Disputes, Whistler, B.C. 1991

Public Speaking

- Speakers Boot Camp, www.speakerservices.com July, 2006 with Jack Barnard, Susan Levin. 5 day intensive.
- MediaSpeak, www.speakerservices.com October, 2006. As above.

WORK EXPERIENCE

May, 1989 to Present

President, InSight Out Consulting Inc. Vancouver, B.C.

InSight Out Consulting Inc. started as Stratcom Planning (incorporated in 1991) specializing in facilitating the capacity of communities, organizations and their employees to seize the positive and adapt to the negative aspects of change. InSight Out Consulting Inc. has a reputation for doing in-depth results oriented work connecting meaning and purpose to the human energy that drives results. The company is committed to tapping into employee's profound tacit knowledge, to collectively create inspiring, innovative performance in a supportive social environment.

To support the evolution of personal mastery, Dawna wrote an ebook called 'Eight Simple Steps to Get What You Want from Life'. This ebook was intended as a self-directed guide to accessing inner answers and to raise personal skills used to build relationships: personal and professional.

October, 1983 to February, 1989

Manager, Advertising Management Group - Government of Canada, Ottawa, Ontario - August, 1988 to February, 1989

- On assignment, responsible for approving all federal government advertising, selecting the agencies of record for each government department. Reported to Cabinet Committee on Communications.

Communications Advisor, Client Services Group - Government of Canada, Ottawa, Ontario - April, 1986 to August, 1988

- Developed communications strategies and plans serving internal government departments. Coordinated procurement of internal and external resources on a team basis to improve the client's position.
- Liased directly with the Public Opinion Research office, and Minister's offices.
- Served clients across all federal government departments including National Defence, CEIC, National Parole Board, CIDA, National Capital Commission.

Director, Communications Branch, Forestry Canada - Government of Canada, Ottawa, Ontario - October, 1983 to March, 1986

- Set up the new communications ranch for Forestry Canada. Managed the unit of ten through two portfolio changes.
- Coordinated implementation of a joint federal-provincial \$2.5 million advertising campaign by the Canadian Council for Forestry Ministers.

1981-1982

While world travelling, volunteered on the Canada/Swiss/U.S. Organizing Committee for the IUCN 15th (now World Conservation Union) General Assembly in Christchurch, New Zealand and for the 3rd World Parks Congress held in Bali, Indonesia.

1980-1981

Environmental Education Planner - Alberta Provincial Parks. Assessing the educational value of parks both established and planned.

1979 - 1981

Entrepreneur: With a partner, started Edmonton's first kite store, now called Kites and Other Delights located in West Edmonton Mall.

1974-1980

Elementary and secondary school teacher in the County of Strathcona located adjacent to Edmonton. Taught Grades 3 to 7. Started the Environmental Outdoor Education Specialist Group. Participated in the Alberta Environmental and Outdoor Education Council.